



SING OUT! 2018

FOR CLEVELAND RAPE CRISIS CENTER

THE TIME IS NOW!

An event raising awareness about rape & sexual abuse and critical funds needed for CRCC's services.

Features a performance by the all-star *Sing Out!* Chorale exhibiting a unified, powerful voice through the silence surrounding the issue of sexual violence.



Sing Out! 2018 for Cleveland Rape Crisis Center

Fact Sheet

Mission

To support survivors of rape and sexual abuse, promote healing and prevention, and advocate for social change

Locations

17 locations in 4 counties

Services

- **24 Hour Crisis & Support Hotline:** Phone, Chat and Text
- **Project STAR:** Sex Trafficking Advocacy and Recovery
- **Counseling:** Individual and group for child, adolescent and adults, in home offered
- **Hospital and Police Station Support:** Staff resources located on-site for immediate assistance
- **Justice System Assistance:** Support through the entire criminal justice process
- **Prevention and Education:** Programming in secondary schools, universities, organizations, businesses
- **Youth Leadership and Prevention:** Teaching teens to be activists for rape prevention and awareness
- **Professional Training:** For law enforcement, educators, mental health counselors, youth serving organizations and professionals
- **Campus Services:** Counseling and victim assistance for students, faculty and staff
- **Hogar Consuelo:** Spanish language therapy and advocacy services

Additional Facts:

- One in 10 children will be sexually abused before age 18
- An estimated 19.3% of American women and 1.7% of American men experienced rape in their lifetime
- The average lifetime cost of sexual assault is \$122,461
- Victims of sexual assault are:
 - 3 times more likely to struggle with depression
 - 4 times more likely to attempt suicide
 - 6 times more likely to suffer from PTSD
 - 13 times more likely to abuse alcohol
 - 26 times more likely to abuse drugs

Sources: American Journal of Preventative Medicine, National Sexual Violence Resource Center, World Health Organization



Sing Out! 2018 for Cleveland Rape Crisis Center



Event Information

May 24, 2018 at Severance Hall

11001 Euclid Avenue, Cleveland, Ohio 44106
VIP Reception: 5:30pm (tickets \$250)
Performance: 7:00pm (tickets \$100)
Dessert Reception: 8:30pm

Event Co-Chairs

Kristen Baird Adams, COO Office of the Regional Presidents, PNC
Paul Clark, Regional President, PNC

Chorale Co-Chairs

Laura Mimura, Vice President Corporate Communications, KeyBank
Roy Minoff, Chief Administrative Officer and General Counsel, Clare Sky Inc.

Sponsorship

Exclusive sponsorship packages are available for corporations and individuals offering a variety of benefits. Details are listed on the pages following. For more information, please contact: Sarah Trimble at SarahT@ClevelandRCC.org or **216-658-1802**.



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Sponsorship Packages

Maestro: \$30,000 (\$28,000 is tax-deductible)

- Presenting Sponsor naming rights
- Prominent placement of corporate logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, CRCC website and CRCC's social media outlets.
- Full-color ad on program book back cover or other premium placement.
- Provide promotional items to event attendees.
- Verbal recognition during event.
- 22 tickets to VIP pre-performance dinner, performance and dessert post-reception.
- Donor Spotlight (e-blast to donors, article in program, or social media outlet).

Soprano: \$20,000 (\$19,200 is tax-deductible)

- Prominent placement of corporate logo on all printed and promotional materials: invitation, signage, honoree video, press releases, program book, CRCC website and Facebook page.
- Front or back inside cover full page color ad in program book or other premium placement.
- Provide promotional items to guests.
- Verbal recognition during the event.
- 16 tickets to VIP pre-performance dinner, performance and dessert post-reception.



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Sponsorship Packages

Alto: \$10,000 (\$9,500 is tax-deductible)

- Placement of corporate logo on printed and promotional materials: signage, program book and CRCC website.
- Full-page color ad in program book.
- 10 tickets to the VIP pre-performance dinner, performance and dessert post-reception.
- Recognition during the event.

Treble: \$7,500 (\$7,120 is tax-deductible)

- Placement of corporate logo on printed and promotional materials: signage, program book and CRCC website.
- Half-page color ad in program book.
- 8 tickets to the VIP pre-performance dinner, performance and dessert post-reception.
- Recognition during the event.

Tenor: \$5,000 (\$4,700 is tax-deductible)

- Placement of corporate logo on printed and promotional materials: including program book and CRCC website.
- Half-page color ad in program book.
- 6 tickets to the VIP pre-performance dinner, performance and dessert post-reception.

Bass: \$2,500 (\$2,300 is tax-deductible)

- Placement of corporate logo on printed and promotional materials including program book and CRCC website.
- Quarter-page color ad in program book.
- 4 tickets to the VIP pre-performance dinner, performance and dessert post-reception.



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Sing Out!

Sponsorship/Ticket Commitment Form

Yes! I/We would like to support the 2018 Sing Out! for Cleveland Rape Crisis Center!

- Maestro Sponsor** \$30,000 (\$28,900 is tax-deductible)
- Soprano Sponsor** \$20,000 (\$19,200 is tax-deductible)
- Alto Sponsor** \$10,000 (\$9,500 is tax-deductible)
- Treble Sponsor** \$7,500 (7,120 is tax deductible)
- Tenor Sponsor** \$5,000 (\$4,700 is tax-deductible)
- Bass Sponsor** \$2,500 (\$2,300 is tax-deductible)
- Other \$ _____** (All gifts over \$500 will be listed in the program)
- In-Kind Goods/Services:** _____
 - #__ VIP ticket(s) - \$250 (includes pre-performance dinner and cocktails, performance and post-performance dessert and champagne reception)
 - #__ General Admission ticket(s) - \$100 (includes performance and post-performance dessert and champagne reception)

No, I/we are unable to participate as a sponsor or ticket buyer, but please accept my donation.

Organization/Sponsor Name: _____
(As you would like it to appear in printed materials)

Contact Name: _____ Title: _____

Attendee Name(s): _____
(Please attach on additional sheet if necessary)

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-mail: _____

PAYMENT:

- ONLINE:** Make a secure payment by visiting www.clevelandrapecrisis.org.
- CHECK:** Payable to Cleveland Rape Crisis Center Amount enclosed: \$ _____
- CREDIT CARD:** MasterCard Visa Discover American Express

CARD # _____ EXP. ____/____

NAME ON CARD _____

SIGNATURE _____

Respond by April 29, 2018 for maximum recognition.



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Sing Out! 2018 for Cleveland Rape Crisis Center

Advertising Information

All advertisements will be printed in color.

Maestro: Full Page, Premium Placement (outside cover) – 5”W x 8”H, no bleed

Soprano: Full Page, Premium Placement (inside cover) – 5”W x 8”H, no bleed

Alto: Full Page – 5”W x 8”H, no bleed

Treble: Half Page – 5”W x 4”H, no bleed, HORIZONTAL

Tenor: Half Page – 5”W x 4”H, no bleed, HORIZONTAL

Bass: Quarter Page – 2.5”W x 4”H, no bleed, VERTICAL

Instructions for submitting Artwork or Electronic Files for Program Book:

- Finished program book trim size is: 5.5”W x 8.5”H.
- All electronic files should be in one of the following formats: **HIGH RES – PDF, eps, tiff or jpeg**. Any compressed files should be self-extracting.
- **Email files to Jana Butler at jmodarelli@wowway.com**
- Camera ready layouts should be clean, high-quality, crisp artwork. Any photographs supplied should be clean and free of damage in order to be scanned.

If you have any questions or would like to purchase an ad separate from a sponsorship please contact Tressa Trodden at tressat@clevelandrcc.org or **(216) 619-6194**.

Please submit by April 29. Thank you!



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